



# **International Pre - Acceleration Program**

# The Greek Startup Ecosystem is Thriving: More Investment, More Opportunities

The Greek startup ecosystem is rapidly evolving, marked by increasing investment rounds, a surge in innovation, and a thriving entrepreneurial spirit. Recently, Greece has emerged as a dynamic hub for cutting-edge startups, attracting global attention and capital. With strong growth in sectors like **fintech**, **health tech**, **agritech**, **deep tech**, **and renewable energy**, the ecosystem is now more vibrant than ever—fueled by government support, international investors, and a robust network of accelerators and incubators.

#### **Introducing egg Accelerator: Your Pathway to Growth**

As Greece's startup landscape accelerates, egg - enter grow go, the business accelerator of Eurobank in collaboration with the European Business Angel Network (EBAN), is at the forefront of this transformation. Our two-month International Pre-Acceleration Program is designed to empower early-stage startups, connecting them with the tools, mentorship, and networks they need to thrive in this booming ecosystem. The program is scheduled for July 2025 to September 2025.

## Why Join egg Accelerator?

- ✓ Access to a Growing Investment Scene: Greece's startup funding is on the rise—position your venture to attract angel investors and VCs.
- ✓ Expert Mentorship: Learn from top-tier mentors and industry leaders across Greece and Europe.
- ✓ **Structured Growth:** 40+ hours of intensive bootcamps, workshops, and peer-to-peer sessions to refine your business model.
- ✓ Pitch to Investors: Showcase your startup at our exclusive demo day to secure funding and partnerships.
- ✓ Cross-Industry Opportunities: Open to startups in Life Sciences, Al, FinTech, GreenTech, EdTech, Tourism, and more—whether in ideation, pre-seed, or seed stage.

## **Ready to Grow Your Startup?**

The Greek ecosystem is moving fast—don't get left behind. **Apply now** and take your startup to the next level with **egg Accelerator**!

**Express your interest at** <u>info@theegg.gr</u>—we'll guide you through the next steps!

Greece's startup revolution is here. Will you be part of it? &

Program Launch: July 3rd 2025.







	Date	Subject	<b>Details</b>
July 2025			
	1 <sup>st</sup> week Thursday, July 3 <sup>rd</sup>	Kick-off meeting	Introduction to the Greek Startup Ecosystem:  ✓ Overview of egg accelerator ✓ Introduction of participating startups
	2 <sup>nd</sup> week Monday, July 7 <sup>th</sup> – Friday, July 11 <sup>th</sup>	One2one meetings	Deep dive into startup challenges & goals
	3 <sup>rd</sup> week Monday, July 14 <sup>th</sup> – Friday, July 18 <sup>th</sup>	Milestones Preparation	Document Preparation and Submission:  ✓ Startup founders will complete and submit the following:  • Marketing Plan Canvas • Financial Plan • Profitable Growth Model Phases • Pitch Deck • One-pager • Readiness Level Assessment
	4 <sup>th</sup> week Monday, 20 <sup>th</sup> July – Friday 25 <sup>th</sup> July	One2one meetings	Individual Feedback Sessions:  ✓ Personalized feedback on milestone  ✓ Answering questions  ✓ Setting specific goals  ✓ Discussing startup objectives
	September 2025		
	5 <sup>th</sup> week Friday, September 5 <sup>th</sup>	Business Bootcamp Training	Comprehensive Online Workshop:  ✓ One-day training covering:  • Financial Planning & Pricing  • SWOT Analysis  • Go-to-market Strategy
	6 <sup>th</sup> week Monday, September 8 <sup>th</sup> – Friday, September 12 <sup>th</sup>	Milestone Review & One2One Meeting	Evaluation and Update of Milestones:  ✓ Review completed milestones  ✓ Provide updates and improvements  ✓ Forward updated milestones to mentors
,	7 <sup>th</sup> week Friday, September 19 <sup>th</sup>	Mentoring Session	Pitch Practice and Q&A:  ✓ 10-minute pitch deck presentation  ✓ 10-minute Q&A session with mentors

