



**Jyväskylä Business Rally
Investor Day
1-2 Oct 2021**

Business Rally Investor Day 1 Friday 1st of October

- 9:00 – 9:45 Morning Brunch of the City Mayor at the Town Hall
 - 10:00 – 10:15 Registration & Coffee at [Startup Factory](#)
 - 10:15 – 10:30 **Welcoming words by the hosts: [Business Jyväskylä](#), EBAN & FIBAN**
 - 10:30 – 11:10 Pitch Presentations and Jury Feedback
2 companies 10+10 min
 - 11:10 – 11:20 Coffee Break
 - 11:20 – 12:00 Pitch Presentations and Jury Feedback
2 companies 10+10 min
 - 12:00 – 12:45 Get-together Pitstop Networking Break
- In the stream: Professional racing driver, Entrepreneur [Emma Kimiläinen](#) – What combines professional athlete and startup entrepreneurs?
- 12:45 End of the Day 1 and moving to the Harju Ridge
 - 13.00 [VIP Harju Special Stage](#)



Business Rally Investor Day 2 Saturday 2nd of October

- 9:30 – 10:00 Registration & Coffee at the Startup Factory
- 10:00 – 10:20 Keynote speech:
How has investing been developed for 10 years -
Angel investment statistic 2020 overview
- 11:20 – 11:30 Coffee Break
- 11:30 – 12:10 Pitch Presentations and Feedback
2 companies 10+10 min
- 12:10 – 12:20 Coffee Break
- 12:20 – 13:00 Pitch Presentations and Feedback
2 companies 10+10 min
- 13:00 – 14:00 Networking Break & Lunch Buffet
- 14:00 End of the Day 2



Jyväskylä Business Rally Investor Day

- Invitation only event for investors to attend
- Hybrid event, online attendance also possible
- Brella networking tool in use
- Startup Includer in use for finnish startups to apply and for the prescreening tool for the Jury to select top 8 companies to pitch to the Business Rally stage.
- The goal of the Investor Days is to ultimately facilitate the scaling up of business angel investor and accelerator portfolio companies by creating meaningful connections between all the main players in Europe.
- Besides speeches from investors on key market trends and disruptive innovations, the Investor Day features 8 curated startups raising series A rounds who will be presenting their business cases to you for investment.



Welcome!

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