



INVESTOR PROFILE & BACKGROUND

83 % with a masters degree as their highest educational level

74% Men 26% Women

70% with Tech, Financial & Consultancy Sector Experience

More than 80% of Investments are made with active impact consideration



71% aged 40 to 60 years old

Years of Experience (%)



Avg Ticket Size per Deal Across Investments

53% between 10k€-50k€

Investment Track Record

37%

of investments worth 100k -500k€

42%

of investments worth > 500k€

Avg Ticket Size per Deal On Impact Investments

58% between 10k€ -50k€

INVESTMENT CHARACTERISTICS

>80% Investments made in European Countries

Sectors of Investment:



Education



Health



Sustainable Agriculture



Renewable Energy



Micro Finance

How do they invest?

- 1) With other BA'S
- 2) On their own
- 3) With other VC's
- 4) Crowd Platforms

Sources of Deal Flow

- 1) BA Networks
- 2) Entrepreneurs
- 3) Friends & Partners
- 4) Investor actively searching for deals

83% of investors believe that impact investment will grow more than 10% in the next years