



The European Trade Association for Business Angels,  
Seed Funds and Early Stage Market Players

**APPLICATION FORM – PLEASE FILL IN ALL SECTIONS AND PROVIDE REQUESTED DOCUMENTS\***

Send the completed and signed application form to [director@eban.org](mailto:director@eban.org)

**Section 1. General Information**

1. Startup Name: \_\_\_\_\_
2. Incorporation date: \_\_\_\_\_
3. Address: \_\_\_\_\_
4. Legal representative of Startup (name, last name): \_\_\_\_\_
5. Contact email of legal representative: \_\_\_\_\_
6. Amazon Web Services Account Number (If none, please create AWS account [here](#)):  
\_\_\_\_\_

**Section 2. Information about recent investment received**

1. Indicate investment amount received in previous funding rounds: \_\_\_\_\_  
\_\_\_\_\_
2. Specify the date of your most recent funding round: \_\_\_\_\_
3. Provide credible proof that investment was received (as an attachment to this application, please provide a signed term sheet, a screenshot of investment amount deposited on your bank account, or similar proof)
4. Provide the name and last name or organization of your most recent investor: \_\_\_\_\_  
\_\_\_\_\_
5. If your most recent investor is a business angel, is he/she affiliated to any business angel networks? (if yes, please specify the name of the network) \_\_\_\_\_  
\_\_\_\_\_
6. Is your early stage investor affiliated to any of the following associations: EBAN, ABAN, MBAN, GBAN, XCALA or NACO? (if yes, please specify which one) \_\_\_\_\_  
\_\_\_\_\_



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**Section 3. Why does your Startup need AWS Credits?**

Please provide the reasons as to why you need AWS for your business and what you will do with the AWS Activate Package (minimum 50 words – maximum 250 words).

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Please check the box below:

I hereby declare that the details provided above and enclosed in my application form are true and correct to the best of my knowledge and belief and I undertake to inform you of any changes therein, immediately. In case any of the provided information is found to be false or untrue or misleading or misrepresenting, I am aware that I may be held accountable.

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Date, place and Signature of applicant



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*\*By simply filling out this application form, you are not automatically granted access to the AWS Activate Program and the AWS Credit package. Your application will be reviewed internally and, if it meets all eligibility criteria, you will be contacted at the email address indicated with further steps to participate in the Activate Program and receive your \$10,000 AWS Credit package. **Prior to applying, please read the rules, conditions and application criteria provided below.***

*AWS Promotional Credits expire two years from the date you received investment, regardless of when you actually submit the application. Companies may not be eligible for AWS Promotional Credits if they previously received a similar or greater amount of AWS credit. Companies may be eligible to be "topped up" to a higher credit amount if they previously received a lower credit. For more information, please review the [AWS Activate Terms & Conditions](#).*



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## **Important Information regarding Criteria, Terms & Conditions**

### **for applying to AWS Activate Program**

#### **Eligibility Criteria for Startups:**

Only startups that meet the following criteria will be eligible to participate in the AWS Activate Program:

1. Promising startups - strong tech, team, product and sector with high chances to succeed.
2. Interested in using AWS cloud technology for building and launching their company. It is not required for the startup to have past experience with Amazon.
3. The startup's product/service and business model require cloud technology and are enhanced by it AWS.
4. Strong business model and proven traction, with good prospects for raising VC investment, or entering an acceleration program.
5. The startup MUST have received an EQUITY investment (loans and grants do not qualify) from an investor, such as a business angel, a business angel syndicate or network, an early stage VC, an accelerator, an incubator, or an equity crowdfunding platform.

#### **Terms and Conditions:**

1. The formal Activate program rules appear at this link: <https://aws.amazon.com/activate/>
2. The \$10,000 AWS credits expire 2 years after the date of investment in the startup (example, if you received an investment on January 1<sup>st</sup>, 2018, your credits expire on January 1<sup>st</sup>, 2020, without taking into account the date when you received or started using them).
3. Credits cannot be accumulated, so if a startup has already received \$10,000 or more complimentary AWS credits, they are no longer eligible for this offer. If they received complimentary AWS credits in the past, they will be eligible for a top up to reach the \$10,000 AWS credit limit. (Example: if the startup received \$5,000 AWS credits in the past, the startup will receive another \$5,000 AWS credits via the current application process, so that the total amount of credits received is \$10,000).
4. Startups must open or own an AWS account registered under their work email (not their private email account). If they do not have one, they can always create one in a matter of minutes here: [https://portal.aws.amazon.com/billing/signup?nc2=h\\_ct&redirect\\_url=https%3A%2F%2Faws.amazon.com%2Fregistration-confirmation#/start](https://portal.aws.amazon.com/billing/signup?nc2=h_ct&redirect_url=https%3A%2F%2Faws.amazon.com%2Fregistration-confirmation#/start)
5. Should the startup teams need technical help, they can work with a Certified Technical Partner of AWS, who will help the teams to build their product/service. The startup teams can use AWS awarded



credits to build and launch a product/service together with AWS' global network of partners that have very deep tech understanding and can locally help startups in each country.