# THE NEXT SOCIETY

INNOVATORS ACADEMY

Milan, Italy

7-8 May









7-8 May 2018, Milan (Italy)



Candace Johnson

President of EBAN

#### Welcome to THE NEXT SOCIETY Innovators Academy!

Dear Innovators Academy Participants,

EBAN, the European Trade Association for Business Angels, Seed funds and Early Stage Market Players, is very pleased to welcome you to this Innovators Academy taking place in the magnificent city of Milan!

We are delighted to be a partner in THE NEXT SOCIETY project, a movement gathering entrepreneurs, investors, corporates, public and private innovation stakeholders in Europe and the Mediterranean.

EBAN has over 197 members in 59 countries and possesses a widespread reach and influence across Europe, the MENA Region, Africa and beyond in the development of the early stage investment market. Our members' demonstrated commitment to building the Early Stage Investment Community is tied to their passion to help startups "scale-up" through mentoring, networking, partnering and investment.

#### INNOVATORS ACADEMY



7-8 May 2018, Milan (Italy)

It is our pleasure to be hosting entrepreneurs from Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia at today's event and helping them bring change around the world.

I would like to thank all of the participants for taking part in the event, as well as our partners MBAN — the MENA Business Angels Network — and EBN — the EU Business and Innovation Centre Network. I hope you enjoy Innovators Academy, and best wishes!

With Warmest Regards,

Candace Johnson, EBAN President



# 7-8 May 2018, Milan (Italy)

#### **PROGRAMME**

Day 1: Monday 7 <sup>th</sup> May 2018			
09:00 - 09:30	Registration		
09:30 - 09:45	Welcome to The Next Society Innovators Academy	Chloe Kuder	
09:45 - 10:45	Business Modelling workshop	Monica Pesce	
10:45 - 11:00	Coffee break		
11:45 - 12:00	Go to market strategy workshop	Monica Pesce	
12:00 - 13:00	IPR workshop	Raffaele Buompane	
13:00 - 14:00	Networking lunch		
14:00 - 15:00	Types of Early Stage Investment & Investment Cycle workshop	Marcel Dridje	
15:00 - 16:00	Put Together your Pitch Presentation workshop (4 minutes)	Patrick Kedziora	



#### **INNOVATORS ACADEMY**

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16:00 - 17:00	One2one with Investment Expert	All coaches
17:00	End of the day	

Day 2: Tuesday 8 <sup>th</sup> May 2018			
09:00 - 11:00	One2one with investment expert	All coaches	
11:00 - 11:15	Coffee break		
11:15 - 12:15	Presentation skills (body language, public speaking, etc.)	Audra Shallal	
12:15 - 13:30	Networking lunch + "Finalise your presentation"		
13:30 - 15:00	Pitching competition (11 companies)	All coaches	
15:00 - 15:15	Coffee break		
15:15 - 16:35	Pitching competition (10 companies)	All coaches	
16:35 - 17:00	Award ceremony & 'Most Promising Startups	All coaches	
17:00	Closing networking event		

# Coaches



#### Riccardo Aimerito

#### **Co-Founder and Partner | ERA Kapital**

Within EU-28, EurAsia and the Middle East, Riccardo has experience with investing, shaping and advising SMEs and early stage companies from a strategic viewpoint on a wide area of business.

He worked in Milan, London, Paris, Chicago, and Moscow in different industries, including: TLC, photonics and Power, IT, Oil & Gas, private equity & venture capital, and more. He is a Board Member in a Fund for development of SMEs in EU-28 and Russia to foster technology transfer and trans-borders joint ventures.

Riccardo is an active investor and advisor in SMEs operating in life-style, design & fashion industries and technologies applied to the creative industry.

Business Angel investor and serial entrepreneur within EU-28 and other non-EU countries, Riccardo is also a mentor of early stage companies in different accelerators and seed programs.

He is also a Member of the Community of the EBAN *Impact Investing Committee* and Leader of a Working Group on *Shared Value Creation*.



## Raffaele Buompane

#### Senior Adviser and Project Manager | EBN

With more than 25 years of multifaceted experience, in particular in the fields of Intellectual Property, Strategic Management and Public Relationships, Raffaele has a legal and economic academic background holding a PhD

in Economics, a master's in international political sciences and a Master in Geopolitics. He also attended an MBA course in the Imperial College in London.

Being professionally born as External Relation Manager, he worked in the Italian Patent and Trademark Office, where he specialised himself in Intellectual Property, and the European Patent Office in Germany and in Serbia as External Relations Manager, Project Director and Team Leader for an IPR EC project. In the private sector, among others, he had a cooperation with BMW as Chief Event Manager.

In EBN he has been so far responsible for the implementation of a portfolio of several projects in various programmes (H2020, COSME, Interreg, Erasmus+, Leonardo, Europe Aid, World Bank).



# Marcel Dridje

#### President Emeritus | Sophia Business Angels

A seasoned European Sales senior Executive, Marcel has substantial field experience helping IT and Telecom startups in the US and EMEA. Marcel has a broad range

of experience in all aspects of sales, marketing, communication and management with direct experience with Fortune 500 enterprises and startups. During the course of his career he has held VP roles most notably as VP EMEA Corvis where he grew the team and business to an outstanding success. Of French-Algerian and British origin, Marcel launched his career after completing

a BSC in Electronics and Computer Science from Portsmouth Polytechnic UK and holds an M&A executive program credentials from INSEAD.

Marcel most recently left CISCO after 35 years in IT and Telecom Sales to start his new venture as a Business Angel with SBA to help startups with seed money, VC connections and Business development.

A self-proclaimed Serial Entrepreneur, Marcel loves new Challenges in sharing his 30 years IT& Telecom experience with IT VC firms and new High-tech Start Ups Ready to expand their Sales & Mktg success across EMEA,USA and APAC.



#### Patrick Kedziora

#### Founder and CEO | Kedzoh

Patrick is a mentor to entrepreneurs and is actively involved in the entrepreneurial ecosystem in the US and in France. He has been a founder of four technology

companies in the past fifteen years and is currently focused on growing his most recent ventures: Kedzoh.com and KedzohDental.com. He is a winner of three major innovation awards: Startup Chile, Startup Brazil and French Tech Ticket.

His experience encompasses both banking and industry. He headed a number of corporate finance groups in New York City and his experience there includes both commercial and investment banking. In addition, he was the Managing Director for a \$250 million investment fund, was the CFO of several public and private companies, and counts amongst his previous clients: Kohlberg Kravis Roberts and T. Boone Pickens.

Patrick has an M.B.A. in Finance from the Stern School of Business at NYU and received Bachelor of Arts degrees in both Economics and Political Science from New York University.



Chloe Kuder

#### Assistant Director of Secretariat | EBAN

Chloe Kuder joined EBAN in 2015 as an EU Projects Assistant. Since then, she grew in the company and became Project Manager and Assistant Director of

Secretariat, a dual role that she took on in 2016.

Before joining EBAN, she worked in an EU public affairs consultancy where she was in charge of developing services aiming at helping stakeholders to access European funding. Concurrently, she worked for a member-based European association focusing on Research & Innovation. Finally, she was account manager in a startup in the ICT sector.

As the lead manager of the European projects, Chloe has built over time her own expertise in project management but also in coaching startups. Very soft skills-oriented, she has helped many entrepreneurs to improve their pitch presentation to investors, also working with them on their Investment Readiness.

She holds two master's degrees in political science from the University of Liège and in Critical Geopolitics from the University of Newcastle-upon-Tyne.



Monica Pesce

#### Managing Director | VVA Brussels

Monica Pesce is Managing Director of VVA Brussels, which within VVA Group focuses on European policy and studies. She has 18 years of international experience

working for private companies and public institutions across a number of different sectors, helping them better define their positioning and marketing

strategy, develop business and strategic plans, evaluate policy impact and R&D programmes, her expertise being in Space, Spectrum, Agro-food and Innovation.

She is a business reviewer of H2020 projects for the Research Executive Agency (REA) and mentors startups in future emerging technologies within the FET2RIN project.

She is a graduate in economics of Università degli Studi di Genova and has been the President of the Board of the Professional Women's Network of Milan for 8 years. The non-profit association aims to support women in their professional growth and career through mentoring programs, networking opportunities, skill building workshops and initiatives linked to the gender quota legislation today effective in Italy.



## **Audra Shallal**

#### Board Member | Nordic Female Business Angel Network

Audra promotes Entrepreneurship and Angel Investing through Programs, Mentoring, Business Plan

Competitions, Business Angel Networks and Women Economic Empowerment within the EU and MENA region.

She consults for international organizations such as OECD, UNEP, UNIDO and the European Commission, and teaches courses on Entrepreneurship to the Grandes Ecoles such as ENSCP, X, ParisTech, CELSA. Audra has played a key role in launching the Enterprise Financing Network within the MENA-OECD Investment Programme which creates a unique platform to connect entrepreneurs, financiers, research bodies and policymakers in order to improve the conditions for financing entrepreneurship.

She is past Vice-President of the Femmes Business Angels and currently serves on the Board of BADGE (Les Business Angels des Grandes Ecoles), the Advisory

Board of Tenmou-Bahrain First Business Angel Company, and the Paris Executive Business Accelerator. She is also Chair of the Mentoring Taskforce within the American Chamber Women Leadership Committee and is an accredited Mentor for the Cherie Blair Foundation for Women, the Tony Elumelu Foundation, and BiD Network. She is a Member of the Board at NFBAN – Nordic Female Business Angel Network.

# Companies



#### 209 Lebanese Wine

Online platform to sell, promote and recommend Lebanese Wine

209 marketplace gives its customers the Choice to buy wine from 50 different wineries from Lebanon, as opposed to only a few available in the traditional market. It offers great advice and service to help consumers select the right wine; receiving it at home hassle-free, guaranteeing an unmatched wine experience.

The 209 wine club is a subscription-based exclusive virtual club for wine enthusiasts.

Website: <u>www.209lebanesewine.com</u>

Country: Lebanon

Sector(s): Ecommerce - F&B

Is looking for: \$300,000

Contact: Selim Yasmine | selim@209lebanesewine.com



#### **Auto'Rev**

Self-cleaning coatings on glass for glazed buildings and PV solar panels

Auto'Rev is a start-up specialized in chemical nanotechnology. It develops, produces and markets the self-cleaning coatings for glass based on multifunctional inorganic nanoparticles. Auto' Rev mainly works in the:

- Production of self-cleaning varnishes
- Treatment of glass surfaces with self-cleaning coatings

Two economic models are adopted by Auto'Rev. The first is to sell the varnish to manufacturers who operate in the encapsulation of photovoltaic modules or the transformation of flat glass and will be able to apply it on the glass plates in the production line. The second model is based on the sale of a complete service that includes varnish and its application (by a team of experts) on photovoltaic modules for companies and households.

Website: <a href="http://site-1093367-2138-9383.strikingly.com">http://site-1093367-2138-9383.strikingly.com</a>

Country: Morocco

Sector(s): Flat glass processing, renewable energy

Is looking for: €180,000

Contact: Samir Briche | <u>s.briche@mascir.com</u>



#### **BEYE**

In today's global banking sector, business has never moved faster, data has never been more readily available - and executive decision-making has never been more complex.

BEYE provides a state-of-the-art, readymade business intelligence and performance management solution, equipped with hundreds of pre-built KPIs, designed specifically for C-level executives and middle management.

With BEYE's intuitive, customizable dashboards - created by bankers for bankers - executives can analyze their bank's data with unprecedented ease and efficiency, allowing them to make quicker, more informed decisions that will ultimately drive long-term growth and success.

Website: www.beyegroup.com

Country: Jordan

Sector(s): ICT (FINTECH)

Is looking for: \$750,000

Nizar Hawamdeh, CFA, Co-Founder and Chief Contact:

Executive Officer | nizar@bevegroup.com

#### **BIOBUSINESS**



IoT devices for the medical sector

BioBusiness is an Egyptian startup established in 2009. It has developed an innovative IoT solution for medical imaging devices that include MRI, CT-Scan and X-Ray. Our device "Inspector" reduces the cost of device maintenance per an estimated amount of \$10K per year at 10% of the cost. Inspector comes with a set of sensors and communication devices that solve the challenges of communication inside medical imaging rooms. Our customers include GE, Siemens and Philips among many others. We have nearly 1000 installed devices worldwide and we grow at more than 100% year to year with revenue of \$700K last year.

Website: <a href="http://biobusiness-eg.com/">http://biobusiness-eg.com/</a>

Country: Egypt

Sector(s): IoT for medical devices and healthcare

Is looking for: \$1,500,000

Contact: Tamer Ahmed |

tamer.ahmed@biobusiness-eg.com



#### **CreaSouk**

#### The first African e-commerce SaaS

Creating an e-commerce site in Morocco is an expensive, and lengthy process and does not include logistics and Moroccan payments (cash on delivery, bank card, cash).

CreaSouk offers a common, ready-to-use platform for the creation of your online store. Simply register, choose a theme, customize it with your logo and images, add your products and presto it!

Each of our users has a dedicated back office (management space) and a fully equipped shop to sell throughout Morocco and abroad. We currently have over 900 users who trust us.

Website: <a href="https://creasouk.com/en">https://creasouk.com/en</a>

Country: Morocco

Sector(s): SaaS e-commerce

Is looking for: *€200,000* 

Contact: Nil Amara | nil.amara0@gmail.com

+212690940006 | +33661766338



#### **eDonec**

Because tomorrow's leaders are today's kids.

Because we believe that it is easier and more efficient to grow strong children than to fix shattered adults, we have created eDonec. eDonec is a multisided mobile platform designed to tackle the main factors at the source of the problem we are solving, through its four main features.

The primary feature is a feed that allows a caretaker to take photos of the child performing various day-care activities and sends them to the parent, allowing the caretake to carry on their daily routine. By having daily insights on the child's day, the parent is able to go beyond the typical after-work conversation; thus, creating a wider spectrum of topics to discuss with the child, which induces a better domestic communication and a more engaged parent.

Website: <u>www.eDonec.com</u>

Country: Tunisia

Sector(s): Education

Is looking for: €100,000

Contact: Nader Zouaoui | Nader.Zouaoui@eDonec.com



### **Eventati**

An online platform for selling tickets and events management.

Eventati is an event and ticketing management platform. It is a self-service space allowing for anyone to create, organize, share and promote, manage and sell tickets. The platform is a space for all kinds of events such as music, performing art, festivals, fundraising, political, parties, seminars, workshops, training, tours and more. Our aim is to share thoughts, passion and keep everyone connected and up-to-date.

Website: <u>www.eventati.me</u>

Country: Palestine

Sector(s): Ticketing, event registration

Is looking for: \$20,000 - \$30,000

Contact: Shadi A. Baker | shadi.baker@gmail.com |

+972599358822



# **FIBUS Engineering**

Your Partner to challenge your Enterprise Business Software Solutions

**FIBUS Engineering** is a Tunisian software Engineering Startup, with two of its latest software innovations being:

FIBUS Stock FA, which is designed to manage the lifecycle of technical stocks and Fixed Assets for telecommunications operators. It is an integrated software package that provides the solution for all business needs. It helps the traceability and governance of technical Assets through the virtualization and the automation of business operational operating flows of equipments, from reception to reform.

FIBUS GPAO is designed to provide the solution to issues that arise in the monitoring, controlling and collecting of production data for industrial environments working in the chain and based on operators's Checkin / Checkout. The system provides a real-time overview of the progress status of production orders in the factory, the status of the positions occupied, and the assignment status of operators on tasks.

Website: <u>www.FibusEngineering.com</u> /

www.Fibus.com.tn

Country: Tunisia

Sector(s): Software

Is looking for: *€500,000* 

Contact: Mohamed TOUNSI |

mohamed.tounsi@fibus.com.tn



#### **GOUTRA**

We provide technology that let you monitoring your water consumption in real time.

Goutra is a water saving system based on an electromechanical device that can adapt to the output of all types of faucets; ensuring the telemetry and display of water consumption in real time on faucet.

For each faucet use, the electromechanical device wirelessly sends the measurements of consumption to a storage device which then collects data constantly. Stored data gets processed and analyzed by a software (platform) that provides the user with a very detailed report of its consumption (Statistics and advice).

This report helps citizens to control water consumption, and to facilitate an ideal amount of water consumption. The electronic device can be integrated inside the faucet, and the software can be embedded in the storage device with a touch screen or in smartphone and tablet.

Website: www.goutra.com

Country: Algeria

Sector(s): Water management, Water Saving, IOT,

Embedded systems

Is looking for: N/A

Contact: Mustapha Lakhdari |

mustapha.lakhdari@goutra.com



#### Kotobna

First Self-Publishing Platform in Arab World

Kotobna is the first online self-publishing platform in the Arab world. it allows young talented Arab authors to publish, promote and monetize their work via website and mobile app. Kotobna has published 600 e-books which received 30,000 downloads. It also introduced Print-on-Demand service for the first time in the Arab world during March 2015, and has since published 90 printed books, using this technology, to date. Kotobna is an MIT Enterprise Forums, Pan Arab Region competition winner 2015.

Website: <u>www.kotobna.net</u>

Country: Egypt

Sector(s): Publishing- Edutainment- Media

Is looking for: \$250,000

Contact: Mohammad Gamal | mgamal@kotobna.net

| +201069070050



— technologies — Allows retailers to be a point of services

Mazma platform allows retailers, wholesalers and supermarkets the distribution of a range of solutions which allow individuals to pay their bills, Fines or transport tickets, or also recharge mobile phone or purpose mobile money or money transfer, over terminal, ECR or directly through their mobile phone.

Website: www.mazma.fr

Country: Morocco

Telecom, mobile money, e-distribution Sector(s):

Is looking for: N/A

Contact: Amine HMAIDOUCH I

a.hmaidouch@mazma.fr



# **Moldiag**

Development and manufacturing of molecular diagnostic tests

We are developing and producing highly innovative molecular diagnostic tests for several predominant diseases in Morocco such as cancer and infectious diseases.

Our tests are technically simple, accurate, quick, and are clinically validated in both Morocco and Europe, and most notably, they are very cost-effective.

The tests are all patented and the patents are deposited in both Morocco and internationally. Our tests will allow doctors to give the right treatment to their patients, to follow their treatment and to know exactly weather the treatment has been efficient or not.

Unfortunately, all molecular diagnostic tests currently used in the Moroccan market are imported and therefore their price remains very expensive. In contrast, our test in addition to their technical quality will only cost three to five times less than the market price which will make them very competitive to the currently marketed products.

Website: Not available

Country: Morocco

Sector(s): Medical sector

Is looking for: *€200,000* 

Contact: Abdeladim Moumen |

a.moumen@mascir.com



#### Online Interior Design Platform

Moodfit was founded in 2016 as a platform that offers a hassle-free online home furnishing and decoration service from curated professional interior designers.

Through Moodfit's platform and design tools, clients get to choose the designer who would submit a design that fits their style and furniture budget. After communicating with the designer to finalize the design, Moodfit then saves its clients the hassle of shopping by coordinating the delivery of furniture and decoration from the local suppliers to the clients' place.

Website: http://www.moodfit.com

Country: Lebanon, UAE

Sector(s): Interior design, furniture, home improvement

\$1,500,000 Is looking for:

Contact: Mohamad Sabouneh I

mohamad.sabouneh@moodfit.com



## **OC Studios**

We are helping real estate developers and architects to better visualize and present their products.

We work on visualizing and presenting real estate and architectural projects using a set of products and services:

The Real Tour: An interactive and immersive real time solution that takes the customer to a tour in the real estate project or property which could be delivered on desktop or mobile VR, Android, IOS apps or web applications with different types of controls and interactions.

Smart Brochure: Using the AR technology to bring the brochures to live with 3D models, images, videos or even games and animations.

Live Navigation: This product practically helps you navigate in a live and realtime form through your project's map and interact with each area and unit to give you better information and view about the layout and it's properties. It is easy to use and widens your vision about your investments, this product can be delivered in Mobile,web and desktop apps.

Website: www.ordochao.com

Country: *Egypt* 

Sector(s): VR, AR, Game Development, Marketing

Solutions, ERP Modules for Management

Support

Is looking for: *€500,000* 

Contact: Hatem Aly Sayed | haly@ordochao.com



# **Puppets4Kids**

Yes Theatre for Communication among Youth

Puppets4Kids is a social entrepreneurship enterprise. Currently, Puppets4Kids is working as a department under the umbrella of Yes theatre. This puppetry department established its work in 2014.

It's a collaboration of professional entrepreneurship puppetry practitioners who graduated from YT programs to work directly with marginalized communities across the district in order to foster better psychological wellbeing, provide recreational and extracurricular activities for children and young people especially in the marginalized areas in west bank through social entrepreneurship. Puppets4Kids is a unique project that gathers the energy and commitment of a group of partner organizations in Hebron Governorate to foster the professional dialogue dynamics necessary for improving the mental health problems and psychosocial well-being of Palestinian children and youth through the medium of puppet theatre. The final beneficiaries of this project include the public at large, children and youth (males and females ages 6-45), public institutions and CBOs.

Website:	www.yestheatre.org

Country: Palestine

Sector(s): Cultural Sector

Is looking for: 150,000

Contact: Mohammad Issa | Yes.theatre@gmail.com



# Recyclo

The digital marketplace for scrap material trading

Recyclo is a startup working on restructuring the recycling Industry by making it more digital, financially sustainable, and less volatile for rag pickers, small holders recyclers, industry and local governments.

Recyclo offers a suite of services that helps recyclable commodity traders and recyclers trade scraps and recyclables at the local level and across borders and navigate price volatilities. We present a simple digitized platform that simplifies the current trading process and that levels the trading playing field for all traders.

Our Recyclo platform app will be built to be simple and efficient, because most of scrap collectors and traders tend to be self-made and self-educated. The scrap trading business is complex and traders lack the access to leveled, up-to-date, and clear prices. We offer them a simple tool that allows them to navigate the trading complexity and provide the opportunity to mitigate the price volatility.

Website: <u>www.recyclo.me</u>

Country: Lebanon

Sector(s): Waste Management and Recycling

Is looking for: 200,000

Contact: Hadi Fathallah | hadi@recyclo.me



#### SADEED

#### Automates Social media customer service using Al

At Sadeed, we are solving one of the biggest problems in Social Media for businesses and companies. Followers wait too long sometimes and do not receive replies for their comments on social media, while companies invest a large amount of resources in order to maintain their customer service over social media.

Sadeed is a platform that understands and responds to follower's comments over social media. Sadeed uses AI & machine learning to improve its performance and understand all followers inputs no matter the language. Through Sadeed we're saving employees time by replying to comments within seconds and filtering abusive comments instantly by offering 24/7 availability.

Sadeed also offers a powerful dashboard with insights on how many comments get processed, replied to, ignored or removed for abuse.

We strongly believe that Sadeed has a strong potential and is the future of Arabic language in Al and machine learning.

Website: <a href="https://Sadeed.io">https://Sadeed.io</a>

Country: Jordan

Sector(s): Al, Customer Service

Is looking for: \$250,000

Contact: Abdalla Odat | odat@sadeed.io



#### **UBConnect**

Your mobile number is your business card!

UBConnect, with its main product UBCard, gives accessibility a greater meaning by empowering businesses to step forward into different community's agendas by leveraging a well-organized & digital network of professionals and businesses throughout a phone-based platform. Its vision is to solve the waste of time of an ineffective and conventional method of doing business and cultivating network. UBConnect will serve conferences & conventions.

Website: <u>www.ubcard.net</u>

Country: Palestine & Israel

Sector(s): IoT and Big data

Is looking for: \$250,000

Contact: Hafeth Zughayer | <u>ceo@ubcard.net</u>

# UserTestingArabic.com



We help companies in gathering feedback from real users and identify issues that are hurting their experience on website /App.

Let's face it, bad experiences on websites and apps are frustrating for users; they're costing companies millions of dollars a year. At UserTestingArabic.com, we make it easy for you to discover problems or bottle-necks in your design. We do this by gathering feedback from your real users and identify issues that are hurting their experience on your website/App.

So, do you want to spend the rest of your life looking for your lost customers, or do you want a chance to find out where your users are getting lost, stuck or confused? Sorted. ... Just go to UserTestingArabic.com in order for us to help you in protecting your brand, increasing conversions and revenues, decreasing training and support costs and getting amazing experiences.

Website: <u>www.usertestingarabic.com</u>

Country: Jordan

Sector(s): Health care, E-Commerce, Banks, Insurance

Companies, Hotels, Educational Services,

Technology, Transportation, Marketing, Government

Is looking for: 200000 JD

Contact: Mona Lattouf | mlattouf@usertestingarabic.com |

+962795295826



#### **Vendis**

A B2B Mobile Solutions for Sales & Distribution Management

VENDIS: A BtoB Mobile Solutions for Sales and Distribution Management, a sales force automation software.

VENDIS is a package of 3 mobile solutions suitable to different distribution Channels: Wholesale, Retail and Supermarkets.

The VENDIS System provides managers with a way to monitor, from anywhere and at any time, all their team's activities working outside the office (Sales forces, Delivery man, Debt cover, merchandiser ....).

It automates the distribution process and helps with decision making.

Vendis value proposition is to:

- Improve productivity of sales team.
- Utilize time, increase efficiency, productivity, and performance.
- Enhance customer service; Increase customer satisfaction.
- Increase sales coverage and product diversity.
- Eliminate manual data entry.
- Complete control and tracking of sales teams and market.
- Simplifies reporting and real time data analysis

Website: <u>www.vendis-solutions.com</u>

Country: Tunisia

Sector(s): Tech and software

Is looking for: *€1,200,000* 

Contact: Nesria LEHIANI | nesria.lehiani@gst-tunisie.com

# **Waste Marche**



An online portal for industrial waste management

Waste Marche is an online platform for industrial waste management, letting companies log into the website and post their industrial waste. It offers its customers the promotion of their products (waste) to a wide range of buyers, dealers and contractors achieving a more efficient, fast and transparent deals.

The buyers or waste management service providers can log into the website at any time and check the online posts. When interested, they can also submit their offers online. These offers are checked by the posting company and if they turn out desirable, they will be connected with the other party. Waste marche ensures that the value of waste whether technical o monetary is increased.

Website: <u>www.wastemarche.com</u>

Country: *Egypt* 

Sector(s): Manufacturing sector

Is looking for: *€500,000* 

Contact: Mohamed Ihab | Mohamed.ihab@wastemarche.com



# www.thenextsociety.co





