



Brigitte Baumann
President EBAN
Founder & CEO Go Beyond Ltd.

CV Brigitte is President of the Board of EBAN, the European trade association for Business Angels, Seed Funds and other Early Stage market players www.eban.org. Brigitte is also the Founder and CEO of Go Beyond Ltd., the European Early Stage Investing specialists, www.go-beyond.biz. Go Beyond offers cross border investment opportunities, syndication/pooling, due diligence, investment monitoring services and training/coaching, Brigitte is a Business Angel and serves on a number of selection and investment committees. She is on the Certification Board of CTI Start-Up, the Swiss agency promoting technology and innovation. Brigitte Chairs Young Presidents Organization's www.ypowpo.org global Angel Investing group

Brigitte Baumann has 20 years of experience in bringing new technologies to market in the US and Europe. She was the CEO and Director of iWORLD Group, a VC backed, global developer of mobile content. She came to iWG from American Express Corporate Services, where she held the position of Senior Vice President and General Manager Internet. There she launched a variety of new internet businesses including online travel (including Expedia.com), e-Procurement, online servicing of cards and online payment. Prior to that, Brigitte spent three years as President for US and Canada of GEMPLUS (now Gemalto), the world's leader in smart card technology and applications to orchestrate the introduction of smart cards to the US. She moved to GEMPLUS from American Express TRS Inc., where she had spent over six years in different Vice-Presidential/General Manager positions in the UK, France and Switzerland. She also spent five years with McKinsey & Company Inc. as Senior Engagement Manager, based in New York, Paris and Tokyo. She began her career in manufacturing and sales with Rohm & Haas, a leading specialty chemicals company.

Brigitte holds a B.Sc. in Chemical Engineering from Tufts University, Boston and an MBA in Finance from the Wharton School at the University of Pennsylvania. She has been the subject of a Harvard Business School case study.

Born and raised in France, Brigitte and her family now live in Zurich.